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Dear Friends:

Domestic Violence Awareness Month (#DVAM) typically kicks off the busiest season of our year, bursting at the seams with community events, awareness campaigns, and fundraising appeals. As we ramp up our plans for October 2021, we reflect on the year or so we have been through and, through it all, had **your** support. We could not have done it without **you**.

Though it is taking some time to wrap our heads around the magnitude of the situation, we are compiling some of the highest numbers in our history-- nearly 500 people sheltered, over 10,000 hotline calls, and more than 42,000 meals. Perhaps the most staggering number of all is the more than \$500,000 (yes, half a million dollars!) in unbudgeted, pandemic-related costs that it took to keep victims safe.

Our staff is tired. I'm tired. I'm sure **you** are tired.

So, we've decided that this October should be more celebratory than solemn. We will pay our respects by remembering victims gone too soon, but we will also celebrate survivors and the wonderful people who help them...well, survive. And we need **your** help.

I am writing to you today to ask you to be part of our 2021 Purple With A Purpose campaign by pledging your support for victims. Your dollars have a very real impact on the lives of our clients. By sponsoring our #DVAM festivities, **you** will be taking a loud and proud stance against domestic violence and helping us to raise voices, raise funds, and raise awareness!

Attached for your consideration are our sponsorship opportunities and a list of events we are planning. We hope to see you at some--**or all**--of them! Please be in touch with Amanda Delaura (amanda.delaura@intervalhousect.org or 860-838-8461) to sign up.

With a whole heap of hope,



Mary-Jane

PURPLE WITH A PURPOSE

DOMESTIC VIOLENCE AWARENESS MONTH 2021

Sponsorship Opportunities

Make It [Purple] Rain - \$10,000

- ❖ Top billing on all event materials
- ❖ Opportunity to serve as a banner carrier with Mary-Jane Foster for Awareness Walk of your choice
- ❖ 25 complimentary walk tickets for your team
- ❖ Ten complimentary seats for October 4 screening of *And So I Stayed* at Theaterworks
- ❖ Two seats at dinner on October 4 with Mary-Jane and film personalities—our treat!
- ❖ Opportunity to address audience at October 4 film event or October 21 Breakfast With Champions
- ❖ Designated table (10 seats) for Breakfast With Champions
- ❖ Your logo on the Interval House website and featured on a home page slide
- ❖ Your logo featured in e-blasts to 2,000+ subscribers
- ❖ Posts of thanks dedicated to you on Interval House's social media channels

Purple Heart Sponsor - \$5,000

- ❖ Six complimentary seats for October 4 screening of *And So I Stayed* at Theaterworks
- ❖ 20 complimentary walk tickets for your team
- ❖ Designated table (10 seats) for Breakfast With Champions
- ❖ Your logo on the Interval House website and featured on a home page slide
- ❖ Your logo featured in e-blasts to 2,000+ subscribers
- ❖ Posts of thanks dedicated to you on Interval House's social media channels

Purple Ribbon Sponsor- \$2,500

- ❖ Four complimentary seats for October 4 screening of *And So I Stayed* at Theaterworks
- ❖ 10 complimentary walk tickets for your team
- ❖ Designated table (10 seats) for Breakfast With Champions
- ❖ Your logo on the Interval House website and featured on a home page slide
- ❖ Your logo featured in e-blasts to 2,000+ subscribers
- ❖ Posts of thanks dedicated to you on Interval House's social media channels

Purple With A Purpose Partner - \$1,000

- ❖ Two complimentary seats for October 4 screening of *And So I Stayed* at Theaterworks
- ❖ Five complimentary walk tickets for your team
- ❖ Designated table (10 seats) for Breakfast With Champions
- ❖ Your logo on the Interval House website and featured on a home page slide
- ❖ Your logo featured in e-blasts to 2,000+ subscribers
- ❖ Posts of thanks dedicated to you on Interval House's social media channels

To take advantage of all benefits associate with your selection, please contact Amanda Delaura by September 24 at Amanda.delaura@intervalhousect.org or 860-838-8461.

PURPLE WITH A PURPOSE

DOMESTIC VIOLENCE AWARENESS MONTH 2021

The Interval House family is loud and proud to support victims of domestic violence in their journey to survivorhood. Please join us during the month of October to raise voices, raise funds, and raise awareness!

Visit <https://intervalhousect.org/dvam> to register for these events

Jennifer Farber Dulos Memorial Walk to End Domestic Violence

Put on your purple and step out to honor survivors and remember those lost to domestic violence. This year, three walks are being offered in several communities we serve. Your registration fee (\$25) provides our clients safe options and lifesaving services. Registration opens at 8:30am for all walks.

- ❖ **October 2 at 9am – Goodwin College, East Hartford**
Honorary Chairs East Hartford Mayor Marcia Leclerc and Manchester Mayor Jay Moran
- ❖ **October 9 at 9am – Fisher Meadows, Avon**
Honorary Chairs TBD
- ❖ **October 16 at 9am – Elizabeth Park, West Hartford**
Honorary Chairs Hartford Mayor Luke Bronin and West Hartford Mayor Shari Cantor

And So I Stayed Film Screening & Discussion

Join us at TheaterWorks on Monday, October 4 at 7pm for a screening of *And So I Stayed*, an award-winning documentary about survivors of domestic violence fighting for their lives and spending years behind bars after the legal system failed them. A panel discussion featuring survivor Kim Dadou Brown and film producers Natalie Pattillo and Daniel Nelson, as well as Interval House experts, will follow. End the evening by joining the Interval House and TheaterWorks family for a reception. Your registration fee (\$25) provides our clients safe options and lifesaving services.

Breakfast With Champions

Rise and shine to celebrate the true heroes of the pandemic—*our very own staff!* Join us at The Riverview in Simsbury on Thursday, October 21 for a scrumptious breakfast and to honor the work of our brave and dedicated team during one of the most challenging years in our history. Breakfast With Champions is free to attend; however, a gift of personal significance will be requested during the program to support our life-saving services for victims of domestic violence. Mobile payments and checks will be accepted at your table. Advanced registration is required to reserve your seat. To host a table, email h.b@intervalhousect.org. Doors open for registration at 7:30am; breakfast is served at 8am; program will conclude by 9:15am.